

COOKIE PROCESSING POLICY

**for the use of the website of the Ural Forum "Cybersecurity in Finance,"
held on February 17–19, 2027**

1. General Provisions

The terms of this Cookie Usage Policy (hereinafter the "Policy") apply to the website <https://uralcyberfin.ru/> (hereinafter — the Website). The Policy describes the purposes of using cookies, how Limited Liability Company "EFFECTIVE COMMUNICATIONS" (LLC "EFFECTCOMM," INN 7716792536, OGRN 5147746475058) processes the data specified in this Policy collected in the course of visitors' use of the Website in order to ensure participation in the Ural Forum "Cybersecurity in Finance" on the Internet, and the methods by which one may refuse the processing of Cookies.

The purpose of this Policy is:

- (1) to inform about the list of Cookie files used and automatically downloaded to the User's device;
- (2) to notify about the purposes of setting and using such Cookie files, as well as the periods of their storage/installation on the User's device;
- (3) to familiarize the User with the methods of disabling Cookie files and/or deleting them from the device. Each User has the right to familiarize themselves with the text of this Policy on the Website.

If the User does not agree with and/or does not understand certain terms of this Policy, they must immediately stop using the Website.

2. Definition of Concepts

"Cookie files" means predominantly small fragments of data that are stored on a computer, tablet, mobile phone or other device of the User and allow recording certain information upon

any visit to the Website, interaction with services, applications, tools, as well as sending and receiving messages, for the purpose of identifying the User regardless of the device used. "User" means a legal entity or individual who uses the Website and/or has gained access to it.

3. What cookies are used for

3.1. Purposes of use

The Rights Holder uses Cookie files to achieve the following purposes:

- (1) preserving information about the User during their use of the Website;
- (2) the operation of individual sections/pages of the Website (where the use of Cookie files is essential);
- (3) improving the convenience of using the Website and navigation through it;
- (4) ensuring the full and correct functioning of the Website;
- (5) improving the quality of the Website's operation to ensure maximum convenience and comfort of Users when using it.

3.2. Types of information collected

The Rights Holder does not use Cookie files to identify Users, but exclusively to determine the ways in which Users use the Website.

Through Cookie files, the Rights Holder may collect the following information about Users:

- (1) IP address, type of browser and device from which the Website is accessed;
- (2) operating system and data about the Internet provider;
- (3) information about the country from which the access is made;
- (4) date and time of the visit to the Website, as well as the possible number of clicks made by the User.

4. What cookies are used

The cookies used by the Website belong to one of the following types:

(1) Technical Cookies. These are necessary for the uninterrupted and reliable functioning of the Website. Disabling this type of Cookie may result in the User's access to certain functional capabilities of the Website being restricted.

(2) Session Cookies. These are temporary and store information about the activity performed by the User in the browser during one session (i.e., until such browser is closed by the User).

(3) Permanent Cookies. These are stored in the memory of the User's device for a certain period of time and are responsible for the User's personal preferences set in the browser (for example, the browser's language settings and/or the Website's font).

(4) Statistical Cookies. These are used to collect and analyze information about the use of the Website, including the pages and sections of the Website visited, the duration of the visit, the sequence of the User's actions, the technical parameters of the browser and device, as well as to identify possible errors and improve the efficiency of the Website.

The information collected by means of statistical Cookies may be used in anonymized form.

(5) Behavioural Cookies. These are needed to collect information about the User's search queries and preferences for conducting marketing and/or other market research with the aim of subsequently providing marketing content to the User.

(6) Third-party Cookies. These are needed for the following purposes:

(a) collection by analytical platforms of information about Users' visits to the Website, the User's actions, as well as analysis of the effectiveness of the Website's operation and the marketing strategy;

(b) provision, by means of third parties (marketing platforms or agencies), of personalized marketing content to the User on the Website and/or on third-party websites;

(c) ensuring the operation of individual third-party services integrated into the Website.

To achieve the stated purposes, LLC "EFFECTCOMM" uses third-party web analytics services that allow analyzing User behaviour, for example, the web analytics service "Yandex Metrika" and Webvisor.

4. How to delete/disable cookies

4.1. General provisions

Upon entering the Website, the User provides their consent to the Website's use of Cookie files as follows:

When entering the website, through a pop-up window in which the user must independently click the button "I Confirm" (or another similar button in the pop-up notification window about cookie processing) or "Decline." By clicking the "I Confirm" button, the user gives consent to the processing of their Cookie files and confirms familiarization with this Policy.

Each User may at any time disable the operation of Cookie files on the device from which the Website is accessed, and/or delete Cookie files already downloaded earlier to the device. If the User does not wish to disable the operation of Cookie files and/or delete previously downloaded Cookie files, no additional actions are required from the User in this case.

Cookie files may be stored on the User's device from several hours to several days or years, depending on the type of Cookie files downloaded/used.

4.2. Procedure for disabling cookies

The User may disable the operation of Cookie files and/or delete them entirely by changing the settings of their browser. In such case, the Website will use Technical Cookies.